



Eboard Candidate Platforms 2022-2023

President

Sophie Hanin:



Hi Everyone!

My name is Sophie Hanin, a Junior in JTS/GS and I'm excited to be running for your 2023-2024 Hillel President. This past year, I had the privilege to serve as your Vice President of Groups, where I got to work closely with many facets of our community. Through this experience, I have gained a deeper understanding of the areas where Hillel is thriving and where there is room for growth. **If elected as your Hillel President, I will go beyond my own vision of what Columbia/Barnard Hillel could be, and focus on getting feedback from as much of the community as possible and implementing tangible change.**

Experience

In addition to serving as Vice President of Groups, I have served as Koach VP of Communications and Programming, co-planned the Judaism and Fashion J&Y, and participated in HWST, JQ, and WNLP throughout my time on campus. I have held positions in Greek Life, in my sorority and beyond, as well as other campus organizations, leaving me **deeply in touch with the broader campus community**. I am qualified and prepared to serve as your president next year.

Ideas

Improve and Expand Mentorship Programs

While Mentorship programs have existed in many forms in Hillel, they are not always maintained throughout the year. However, these programs are very valuable for establishing relationships in the community beyond established affinity groups. Learning from the successes of other programs like this and implementing them will improve these programs.

Turn Feedback Into Innovation

Giving feedback can often be a disheartening experience when there is no follow through. As President, I would ensure that every criticism and new idea is taken seriously. If anything is brought to Eboard that can't be addressed in the short term, that will be communicated promptly with those raising the concern.

Expand Short Term Leadership Opportunities

The Kraft Starter grants allow students in the community to plan events outside of any existing leadership position, but it is very underutilized as a resource. I plan on working with the incoming treasurer to improve advertisement of this resource and provide support with the VP of Programming to anyone who applies for funding. Also, I will lower barriers to planning low or no budget event ideas community members would like to put on for their peers. A subset of this will include creating longer term opportunities with a varying level of commitment that allow more people to get involved in leadership in the broader community without being limited to a specific affinity group.

Expand Co-Sponsorship with Other Campus Organizations

Some of our most well attended and meaningful events are those that bring in other campus community organizations as cosponsors. I intend on working with the VPE to expand these opportunities to much larger organizations through relationships I have already established, such as Panhellenic Council, GSSC, CCSC, SGA, ESC, the Women's Network, and more. These collaborations will not only be Hillel inviting these communities to join, but truly co-planned by all parties involved.

Yoni Kurtz:



Hey everyone! I'm Yoni and I'm a rising junior from Hollywood, Florida majoring in History. Some things I do around campus when I'm not meticulously reading student election platforms or fulfilling my role as the current Communications Chair for Eboard are play intramural basketball, host Survivor watch parties, learn at the Judaism and the Core Fellowship, participate in the Laidlaw Scholars Program, and manage a consulting team for TAMID. I'm excited to be running for 2023-2024 Eboard President, and I can't wait to work with our entire community to **continue building and improving the awesome place that is Columbia/Barnard Hillel.**

Running communications for Eboard this past year has been my most fulfilling college experience. The role of President **magnifies all that I enjoy most about Eboard**, and about college: being a fun and welcoming presence for people, acting as an ambassador for Jewish students to the broader campus community, and collaborating with peers to promote a shared vision for improving Jewish life on campus. Speaking of which, here are some of my ideas for attaining this vision, grouped into two main categories:

BUILDING A TRULY PLURALISTIC COMMUNITY

- **Emphasizing genuine community:**
 - Students want programming that facilitates real relationship building, as opposed to just a passing familiarity with each other. So, I will work with the VPP to ensure that all student-facing programming emphasizes **concrete ways for students to build new relationships** and stay in touch with each other after events end.
 - I will **revamp Kraft Shabbat** (better food, fun table games, encouraging sitting with new people), and work with the VPG to **identify new potential groups** (Jewish performing arts group, anyone?) that will help people find their place in the CB Hillel community as well.
- **Open and accessible presidential chats:** As president I want to be a resource for students to talk to; about life, about college, about their Jewish identities, about anything! Therefore, every week I will have **presidential coffee chats—open to any student and broadly advertised** across all Hillel modes of communication.

CENTERING THE VIEWS OF STUDENTS

- **Student feedback campaigns:** Since CB Hillel is such a high-functioning and established institution, it can sometimes struggle to consider new perspectives. Therefore, we need to think creatively to facilitate constructive feedback. In addition to adding **an optionally anonymous feedback form** to every weekly Hillel email, I plan to launch **two Eboard survey campaigns throughout the year (one per semester)**. This new initiative will allow us to better address the needs of students.

Whether we've spoken before or not, please reach out to me at jjk2249@columbia.edu, [@yonikurtz](https://www.instagram.com/yonikurtz) on Instagram, or in person (I spend most of my time on Kraft 2) and help me complete this vision. Together, we'll build an inclusive and thriving CB Hillel community.

Vice President of Engagement

Sarah Bearden:



Hello! My name is Sarah Bearden. I am a sophomore in SEAS studying Computer Science and Political Science, running to be your next Hillel VP Engagement because I know how amazing the CBHillel community is but believe we can make it even better.

I arrived on campus last fall from a mostly secular, Reform family and knew almost nothing about what Jewish life on campus could be. My interaction with Hillel remained limited for my first semester. I would go to pop-ups, coffee chats, and pick up my Kraft Shabbat to-go bags. Because I did not go to Jewish sleepaway camp or Jewish day school, I did not feel that I was Jewish enough to be a part of the community and I was very intimidated by Kraft. Through joining the First-Year

Leadership Fellowship (FYLF), I became more comfortable in Kraft and in the broader community.

I want every Jewish student on campus to feel like they have a place at CBHillel, regardless of background or level of religious observance. Because of this I have taken on leadership positions this year that focus on ensuring that Jewish students know how to access this community. As a member of Team Kraft Shabbat, I am responsible for welcoming students to Kraft Shabbat and inviting unfamiliar faces to sit with me. On Keshet Board, I work to make sure that Reform Jews from all backgrounds feel comfortable in Kraft. And as one of the three upperclassmen coordinators of FYLF, I helped first-years discover how they can become leaders within Hillel.

As a continuation of the work I started doing this year, serving as VP Engagement would allow me to highlight the wonderful aspects of this community while building a more inclusive and welcoming space for all Jewish students. My vision for the CBHillel community includes renewed focus on social events for both returning and new students as well as continuing first-year specific programming throughout the fall semester. I want to host a fellowship fair to encourage new students to explore all of the wonderful fellowships available, reinvigorate a CBHillel mentorship program, and build on alumni career panel opportunities.

In addition to roles within Kraft, I have served in other positions on campus that make me uniquely qualified for VP Engagement. I love getting to know new people and helping them find their homes on campus as both a tour guide and orientation leader. I have organized several successful events with the Columbia Democrats that taught me how to engage students effectively. The communication and leadership skills I built in these roles have given me the background to ensure that students feel welcomed in all Hillel programming and events.

I absolutely love being a part of this community and would be so honored to serve as Hillel's VP Engagement. If you have any questions about me or my platform, I would love to grab a coffee or meal at a dining hall to discuss!

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Alex Malamud



Hi team, I am Alex Malamud and I am excited to be running to be your Vice President of Engagement!

As a first-year in 2020, I was introduced to Hillel through a virtual Judaism and College Life Fellowship. I was nervous about not being connected to a Jewish community that was multifaceted and inclusive. However, I was met with a group of diverse peers who were accepting of me and my practice. From there, I became a Greek Fellow, an involved member of the Latino Jewish community on campus, and I made Kraft 2 my second home.

As a Sephardic and nondenominational Jew, I was never quite able to connect with the religious groups within Hillel.

In fact, it was engagement efforts—from pop ups to meeting with engagement fellows, that gave me an introduction to Jewish life beyond traditional practices. Ultimately, I understand the importance of the engagement efforts, how those efforts meet students where they are (personally, emotionally, or religiously) and will help them find their place within the Jewish community on campus. I hope to use that engagement outreach to further develop unity and connection within our campus.

If given the chance to serve as Vice President of Engagement on the Columbia-Barnard Hillel's EBoard, I would hope to:

Student council representatives within Engagement Fellows cohort:

I feel as though there is a wonderful involvement of student groups within the engagement team but having all undergraduate school governing bodies would provide deep outreach, further insight, and create room for CC, SEAS, GS, and Barnard for each to conduct school-wide engagement opportunity

Create themed Kraft Shabbat Dinners

Working alongside Team Kraft Shabbat, I would like to create themed Kraft Shabbats that include cultural groups, inside and outside of Hillel. Sephardi Shabbat is such an amazing way to share different identities but I hope to expand on those efforts to show the true diversity within our community.

Expand & elongate Eboard Pop-Ups

Collaborating with the Vice President of Programming to expand and elongate EBoard pop-ups on campus. I love bringing Hillel to campus, making Jewish life more visible on campus and I want to make it more of an interactive experience beyond a casual grab-and-go.

Ultimately, I want to make myself a resource for students who are curious about the Kraft Center and help them find their comforting space within Hillel and Jewish life on campus. Whether they just want a familiar face to see around campus or they want to meet to discuss what program, group, or event works best for them, as VP Engagement, I will aim to engage those who have found their niche to students who might still be searching for their place within our Jewish community.

Vice President of Groups

Orli Cohen:



Hi Columbia/Barnard Hillel! My name is Orli Cohen, I'm a junior at Barnard studying Computer Science, and I'm thrilled to be running for Hillel Vice President of Groups!

Reflecting on three years on this campus –much of which has been spent studying on Kraft 2, stopping by pop-ups on campus to chat with Hillel professionals, or hanging out with friends made through Hillel programs– I could never have imagined the extent to which Hillel would impact my college experience. What began as a space for my religious observance quickly became the community I call home: I'm an active member of Yavneh and served as VP Communications on Yavneh Board; I served as a Welcome Weekend leader; I'm an AJLI fellow; and I recently returned from ASB Poland. In each of these

experiences, **I have had the pleasure of making connections and forming relationships with people from all corners of the Hillel community.**

As VP Groups, I will combine my passion for connection, emphasis on communication, and love for the broader Hillel community to ensure that each Hillel group has the skills and resources needed to thrive.

A. Leadership Council is an incredible opportunity to learn from other student leaders and grow in your own leadership skills! My vision for Leadership Council is the following:

1. Bring in outside speakers: As an AJLI fellow, I've gotten to meet a slew of powerhouses in the world of Jewish leadership, each of whom have taught me new skills and approaches to try in my own pursuits. I want to bring in some of these people to share their stories and what enabled them to get to where they are today.
2. Intergroup opportunities for reflection: Interacting with other groups is a unique opportunity to learn from other groups' experiences - what event has worked, what caterer has been a total hit, etc. (Also, **bagels** make everything better. So there will be bagels.)

B. Transparency and **accessibility** are key to running a successful operation. I will work with each group to formulate goals to ensure that the group is living up to its potential. Whether by regular check-ins, occasional brainstorming sessions, or just an email every now and then - I will be available to each group as a resource to keep them on track, and ensure their programming is accessible.

C. I've gained so much from being able to **connect** with individuals from across Hillel, and I think this applies to groups too! I would like to organize a program for group leaders to connect over coffee. This creates an informal setting for people to get to know each other, share experiences, and discuss opportunities for future collaboration using the intergroup fund.

Ultimately, I'm running for VPG because there is nothing that makes me happier than when I can serve as a connector. **My goal is to ensure that every individual who walks through the Kraft doors has all they need to create their space and find their home here.**

Please be in touch with any questions, ideas, or concerns :)

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Vice President of Programming

Mimi Broches:



Hi, my name is Mimi Broches, I'm a Junior in the Joint Program between JTS and GS and I would be honored to serve as Hillel Eboard's Vice President of Programming!

Why Eboard?

On Eboard, I intend to create a space where every Jewish student on campus can find a place where they feel welcomed and comfortable.

As a member of Hillel Eboard, I hope to facilitate programming that engages students from all

backgrounds, bringing the Jewish community on campus together for fun events throughout the year!

Why Vice President of Programming?

Facilitate popular programs like... Community Action Weekend, Hillel Formal, Hillel Superbowl Party, Night at the Lions, Careers after Columbia, and so much more!

- I have had the privilege of serving on Eboard this past year and helping coordinate these events, preparing me to make them bigger and better next year!

Work with you!

- As VPP I would like to bring back the **Hillel Programming Committee**
 - For each major Hillel event, a programming committee will be created made up of students interested in planning and executing the event allowing more members of our community to take an active role in Hillel programming!

Work with VPE to bring more programming to more people

- Create **new programming** adapting to communal wants and needs
 - Institute a formal program feedback form allowing community members to share their experience directly with E-Board
- Establish a **mentorship program** allowing new students to form connections from the moment the school year starts
 - Hillel "Bigs and Littles" would **further community** help mentor new students as they enter campus, **ensuring new students have a better idea of what Hillel can be for them!**

I'm sure you have ideas too and I would love to hear from you!

Feel free to reach out to me on Instagram @MimiBroches or just text me at (206)-817-9419

Communications Chair

Maya Jamil:



Hi Columbia/Barnard Hillel! My name is Maya Jamil, and I could not be more excited to run for the Chair of Communications!

I am a first year student in GS and JTS studying Computer Science and Classical Jewish Texts. Hillel has been a home and community on campus where I love to study with friends, participate in Hillel's Judaism and God fellowship, and partake in numerous Shabbat activities. I feel so much gratitude for all that Hillel has provided me, and feel passionate about allowing Hillel to be that for others, through effective communication.

As Communications Chair, my main priority would be to make known the abundance of opportunities that Hillel provides that students may not even have known they needed. Such as:

"E-Board Connect": I propose a program called "E-Board Connect" where each member of the E-Board would be available in the Kraft center once a week. Students could then drop in to have a conversation about ideas they have for the future, concerns, or address any questions, in a way that provides students with one-on-one attention.

Monthly newsletter: Students can stay updated through a newsletter available in the Kraft Center lobby that includes a summary of the internal Hillel happenings, of the Groups and Engagement announcements, and submissions from students about non-Hillel, campus-related activities.

Utilize Instagram Highlights: I would update Hillel's Instagram by creating Highlights to showcase the range of opportunities at the Kraft Center, including fellowships, Shabbat activities, and Hillel events. This would allow both for an in-the-moment advertisement of current events at Hillel while also serving as an archive for students to learn more information.

Low-barrier events: Hillel has an endless amount of opportunities for everyone, even if they don't know it yet. As the Communications Chair, my objective would be to advertise low-barrier events that people can go to whether or not they are "active" in Hillel. I would work with the VP of Engagement for more innovative marketing strategies for everyone to be well-informed.

Environment: It is important that all individuals don't just feel comfortable coming to Kraft, but also feel *wanted*. I would promote low-commitment and easily accessible events, such as popping in for coffee or a snack. My aim would be to reach students who may not feel they have a specific reason to come. To provide a space where people want to return, rather than merely getting them through the door.

Rebecca Massel:



Hi! My name is Rebecca Massel and I am a rising sophomore in Columbia College studying Political Science. It would be an honor to serve as your **Communications Chair!** To me, **communication brings us together.**

Hillel E-Board:

On Simchat Torah, as every member of the community linked arms and sang in the middle of College Walk, I was struck by our shared **Jewish pride**. We are all different and unique, but **we came together to celebrate our Jewishness**. Mega Shabbat was similar; again we celebrated our shared culture and values.

Every time I “study” on Kraft 2, I feel that bond. I love being swept into interesting conversations about Judaism, classes, or other people’s experiences.

This past year, I had the opportunity to help lead many incredible Hillel programs, including serving on **Committees for Simchat Torah, Hillel Formal, and Yom**

HaShoah, and hosting a Mega Shabbat table. I worked closely with E-Board and saw the commitment and strategy that was required to make each event a success.

Communications:

The key to bringing people together is communication. **You need to know about an event and why it is important for you to want to show up. I am committed to making sure YOU know about what’s happening inside and outside of the Kraft Center.** Some ways I plan to put this goal into action are:

- **Hillel Groups Brochure:** Our community consists of **19 amazing, unique groups**. During Welcome Weekend, it is easy to overlook the one that is right for you. With a new, inclusive, print and online brochure, each group can introduce itself and provide introductory information.
- **Communication Ambassadors:** I will create program ambassadors from the different segments of Hillel to promote our events. Everyone should feel welcome and included!
- **Students of all backgrounds on social media:** Our social media platforms need to represent the full diversity of our community through **event recap posts and Instagram takeovers**.
- **Update the Hillel website:** The website can be a great resource, so I want to utilize it to its fullest potential with up-to-date information.
- Check out my campaign Instagram [**@rebecca4comms**](#) to learn more about my initiatives!

Why Vote for Me:

- **I am a Staff Writer for the *Columbia Spectator*:** Journalism is all about communication! I have training and experience in **effectively communicating information to readers**. I want to bring that experience to Hillel.
- **I am here to listen and learn:** I want to hear from **YOU** and different student group leaders how best to reach the Hillel community and promote events in an engaging and meaningful way. I have already started meeting with students and hope to continue throughout my term.

Please reach out with questions or suggestions (or to get coffee!): 917-438-8088, [**rsm2209@columbia.edu**](mailto:rsm2209@columbia.edu), Instagram: [**@rebecca4comms**](#) or [**@reb.mass**](#)

Ma'ayan Noy:



Hi Everyone!

I'm Ma'ayan, and I'm running for the position of Communications Chair for the upcoming 2023/24 academic year at Hillel! I'm a rising senior at Barnard studying Art History and Jewish Studies, and am hoping to take a more active role within my Hillel community during my senior year.

Since coming in as a freshman in 2020, I've grown to feel overwhelmingly welcomed and supported within the Kraft center. Once I learned to engage with the Jewish community on campus in a way that felt right for me, my time at Hillel became a highlight of my college experience thus far. My involvement at Hillel so far has consisted of:

- Working as a Welcome weekend leader this past fall. This was such a wonderful opportunity to understand how to engage with a new class and interact with new and old members of the community!
- Being an active member of Koach since services resumed my sophomore year, where the community has brought me so much stability and support.
- Working as an engagement fellow for the 2022/23 academic year, which taught me how each student's needs within the Jewish community are so individual, and how to engage with each on a personal level
- Participating in fellowships such as RitualLab this past fall, which was a great way to meet people who engage with the Kraft center in all sorts of ways
- Aiding in setups for events like the Hanukkah party, and generally schmoozing in the building :)

A core aspect of Hillel is our respect, support, and loving-kindness for this incredible community. I hope to be part of an executive board that cultivates those characteristics for current and future students to feel empowered in our space, and more broadly as Jews on campus.

As Communications Chair, I hope to implement:

- Wide spanning outreach. A core part of making students feel seen is done through developing effective communications. I will work with the social media, advertisement, and website building teams to ensure all the information is up to date, and presented in an exciting manner.
 - As part of this, Eboard could sponsor mini-competitions within the broader Hillel community, where the winner receives prizes like; winning an instagram takeover, getting to create a meetup on campus with the Hillel staff of your choosing, or choosing the theme for the bulletin boards within Hillel.
- Clearer communication from Hillel about groups, events, and support from staff. Often, I have found out about an event I would have been interested in attending only after the fact. With the proper advertising, our groups and their various events would increase in attendance. Additionally, while some students know how to make use of our wonderful staff and the resources they offer, many would greatly benefit from knowing they exist as a resource.
- Support for the other Eboard members in their duties. A major part of my role will be to provide the necessary communication between other board members and ensure that internal operations are running smoothly both between staff and students.
- And always be open and receptive to feedback! I am running for Communications Chair because I am passionate about giving back to the Kraft community in a meaningful way. I want all the students to feel included and heard!

Although I'm currently studying abroad in London, I would love to hear from you all! Feel free to reach out via email (msn2148@barnard.edu) or on Facebook. I look forward to representing and contributing to this amazing community, and thank you for your consideration!

Lila Spiro:



Background + Experience

Hi, I am Lila Spiro, a proud Upper West Side Jew, and I am excited to run for communications chair on Hillel's Executive Board. I began my time at Barnard attending Shabbat dinners and a few Hillel events here and there. During my spring semester first year, I was in the First Year Leadership Fellowship (FYLF). It was through FYLF and getting to discuss some of the challenges and opportunities at Hillel, as well as creating my own event that led me to want to be more involved. I was then a Welcome Weekend leader, which I loved. It was so lovely to get to work with and get to know people from a variety of backgrounds. It was also very exciting to welcome new students and introduce them to the amazing community within Hillel and all it has to offer. During this fall semester, I helped run FYLF, along with Abigail Wolff and Sarah Bearden. Since this fall semester, I have also been a member of the inaugural Team Kraft Shabbat, where I have gotten more experience advertising Hillel events.

Vision

I love the way that Hillel communicates with students in a very broad way between the newsletter, Instagram, WhatsApp, KraftTexts, and Facebook. There is already a comprehensive system to communicate with involved students.

As Communications Chair, I would utilize this system to continue to engage our students while reaching beyond Hillel to new Jewish populations. I would expand the 'layout of the Kraft Center' flyers that have recently been in the Kraft Center building to provide more information about the Kraft Center and resources for students on the website. I would increase student contact by utilizing TikTok, given it is such a prominent and creative social media platform.

Communications are the foundation of engagement and the success of both lies in meeting people where they are at. I have had experience with advertising for Hillel and events around campus. I hope to give perspective to communications as someone once very nervous about attending Hillel events and entering the Kraft Center, as well as from the perspective of someone more involved in the community.

Platform

As someone who has done quite a bit of advertising and networking for Hillel events, I would be excited to add my own twist and ideas to a very functional and effective system of communications. My new ideas for the position are threefold:

- 1) Dedicate a section of the website for students as an introduction to Hillel and Kraft Center in very explicit terms
- 2) Find new ways to communicate, in short: creativity! One idea for this would be to start a TikTok for advertising

My goals lie in accessible, direct, and effective communication, and meeting students where they are at.

Treasurer

Dalia Etessami:

Hello! My name is Dalia Etessami and I am excited to be running for the position of your Hillel E-Board Treasurer! I am a junior in Columbia College studying Computer Science and Visual Arts.



Why Eboard?

I have made amazing friends through Hillel groups, programs, and fellowships and gotten valuable support from Hillel staff every step of the way. I love being part of the Hillel community and want to give back through the role of Treasurer. By working collaboratively with group leaders, Hillel staff and Eboard members, I hope to facilitate programming to **help all members of the campus community** engage in different ways.

Why Treasurer?

I have always been amazed by the resources Hillel has available to provide students with fun and meaningful Jewish experiences. I am thankful for the opportunities I have had, especially the funding I received to pursue an Independent Learning Project through the AJLI fellowship. I know how empowering funding can be, and I want to help members of the community receive funding and use it to its fullest potential.

Goals as Treasurer

- **Clear Communication:** I will communicate with group leaders early and consistently so funding is **transparent** and **stress-free**. Regular check-ins throughout the year will ensure that clubs are planning ahead and utilizing Hillel funding to best serve their members.
- **Kraftstarter Grants:** I will encourage students to create their own initiatives to benefit the Hillel community with funding from Kraftstarter Grants. I will work closely with student leaders—that means you!—to develop their vision and provide value to the community as a whole.
- **Intergroup Funding:** I will help facilitate meaningful experiences and connections between students of diverse groups and communities through expanding intergroup funding.
- **Awareness:** I will ensure the Hillel community is equipped with the knowledge necessary to make full and informed use of the resources at their disposal, courtesy of Hillel.

An inclusive, expanding community of well-informed members is a thriving community, and as your Treasurer, I will help make that a reality.

I would love to hear from you! Please reach out to me on Instagram, Facebook, or text me at (516) 902-0409

David Rabbani:



Hi all! My name is David Rabbani, and I am so excited to run for Treasurer for Hillel!

I am a Sophomore at Columbia College, majoring in English. I enjoy reading works of fiction, and the occasional work of nonfiction. I also like checking Facebook a lot.

Many Jewish students can say that Hillel has been one of their go-to student groups for comfort, connecting with their Jewish identity, or just general relaxation (e.g. hangin' out on Kraft 2). I know how applicable all this is to my time at Columbia. As time went on, I tried to engage more with Hillel and Jewish life on campus, and this semester I have been an active attendant of Kraft Shabbat Dinner and the Wednesday Night Learning Program, two of the most amazing services Hillel provides. Of course, the Learning Fellowships, Welcome Weekend program, Sharsheret Challah Bake and more are just some ways that Hillel is inclusive of students from different denominations, backgrounds, and viewpoints. **Hillel's great strength is that it is welcoming to all the different aspects of Jewish life on campus.**

I am running for the honor of serving as Treasurer on Hillel's Eboard.

My Platform

What do I hope to achieve as Treasurer, and what is my vision for this role?

- **Student Innovation and Engagement:** The role of Treasurer is important for improving and adding to Jewish student life on campus. As Treasurer, I will encourage and, as much as possible, greenlight the use of the Kraft Starter Grant, thereby allocating students the funds needed to create new programs at Hillel.
- **Efficient Program Funding:** Working together with the rest of the Eboard, and in close conjunction with leaders and members of different student groups at Hillel, I will work to get the most out of program funding for each program. I will maintain constant communication with leaders of the different groups throughout the entirety of the academic year, from the first week of the first semester, onwards.
- **Accountability:** I will be careful and transparent when making decisions about allocating funds. Of course, I will work with the rest of the Hillel Eboard and take input from students across Hillel. I will make sure that all allocation decisions are in the best interest of our community at Hillel. I will keep a clear tab on all fund allocations, and I will share this information with the Eboard and the leaders of the various student groups at Hillel.

Despite being an English major, I am not averse to math. But I hope to use English skills too, like writing and communicating effectively, to maintain clarity about current budgets and the allocation of funds to each group.

Thank you for reading this far! If you have any questions or want to chat about any aspect of my platform, please contact me at der2159@columbia.edu or Facebook. Thank you for your time.